

Daisy Vasanthakumar

CAREER PROFILE

I am a Content Editor for Responsible Travel in Brighton and have an HND in Graphic and Digital Design from the University of Greenwich. I am a lively, confident and flexible graduate, with freelance graphic design experience, and knowledge of branding, website design and social media platforms.

SKILLS SUMMARY

Computer programs: Proficient in Dreamweaver, Photoshop, Illustrator, Word and Excel. Basic skills in Indesign. I can design web design layouts for clients, resize and edit images for the web and work with HTML coding.

Design: My design inspiration comes from places and countries I have visited, and from design research and art galleries.

Client communications: I work closely with clients during the process of designing their websites and branding; discussing their vision and needs for the site, getting feedback, and talking about layouts and styles they like.

PROFESSIONAL EXPERIENCE

September 2016 to present (maternity cover)	<p>Content Editor: Responsible Travel, Brighton, UK</p> <ul style="list-style-type: none">Initial work experience at Responsible Travel led to a maternity cover job as Content Editor. My work consists of sourcing images and designing online travel guides, uploading maps and images onto tour pages, checking and publishing traveller reviews, and creating ezine newsletters.I have enhanced my skills in Photoshop, design and HTML coding, and gained experience working for a professional company.
April 2010 to present	<p>Freelance graphic and web designer: I have clients in UK and US, see my website for sample work including:</p> <ul style="list-style-type: none"><i>Website design:</i> Rumberas y Vedettes A website for Jenn Molina, an Emmy-winning filmmaker, which publicises a documentary film about a group of female artists/dancers called the Rumberas and Vedettes.<i>Website design:</i> for Sarah Pusateri, an Emmy-winning multimedia journalist, producer and filmmaker displaying a range of videos she has made.
August 2015 to September 2015	<p>Volunteer graphic designer, Devon Wildlife Trust, Exeter, UK</p> <ul style="list-style-type: none">Worked two weeks at Devon Wildlife Trust in Exeter working on a small project developing a range of placemats for a visitor centre in Seaton, Devon.

ACADEMIC QUALIFICATIONS

September 2013 to April 2014	HND Graphic and Digital Design: University of Greenwich, UK Courses completed: Typography, Graphic Design Principles, Art and Design in Context, Design and Communications, Brand Comms, Contemporary Graphic Design, Design for Interaction, Design for Print and Narrative and Sequence....
October 2011 to May 2013	Web/Graphic/Animation courses: Oakton Community College, IL, USA Fundamentals of the Internet (A), Building a Web Page (A), Graphic Design I (A), Web Graphic Page Design (A), 3-D Animation and Multimedia (A), Advanced Web Animation and Multimedia I (A), Database Applications Using Access (B), Computer Art (B) Introduction to Visual Basic .NET Programming (C), Introduction to Psychology (C), Java Computer Science 1 (C), Advanced Web Page Development (C)
June 2010	Dreamweaver: Chelsea College of Art & Design, London, UK A two day computer course learning the basics of the software, Dreamweaver.

OTHER PROFESSIONAL EXPERIENCE

May 2012 to February 2013	Administrative assistant: For Your Party , Illinois, USA
September 2007 to August 2011	Newspaper delivery girl: Kent, UK

PERSONAL DETAILS

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